

# **Campaign Finance Report**

Protect Our Homes (AAR) In Support of Prop 100 Committee #: 200810047

Treasurer: Sanford, Craig, Mr.

255 E Osborn Rd, Ste 200, Phoenix, AZ 85012

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### 2008 Post-General Election Report

Election Cycle: 2007-2008

Date Filed: December 3, 2008

Reporting Period: October 16, 2008-November 24, 2008

#### **Summary of Finances**

Cash Balance at Beginning of Reporting Period: \$787,487.00
Total Cash Receipts this Reporting Period: \$430,000.00
Total Cash Disbursements this Reporting Period: \$1,186,188.06
Cash Balance at End of Reporting Period: \$31,298.94

Report ID: 48050

Covers 10/16/2008 to 11/24/2008 Filed on 12/03/2008

# **Summary of Activity**

| Income   | Schedule |              | Total to Data |              |                |
|--|----------|--------------|---------------|--------------|----------------|
|  |          | Cash         | Other         | Total        | Total to Date  |
| Personal and Family Contributions                | C1       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Individual Contributions                         | C2       | \$0.00       | \$0.00        | \$0.00       | \$40.00        |
| Contributions from Political Committees          | C3       | \$0.00       | \$0.00        | \$0.00       | \$5,000.00     |
| Business Contributions                           | C4       | \$430,000.00 | \$0.00        | \$430,000.00 | \$5,876,317.00 |
| Small Contributions                              | C5       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| CCEC Funding and Matching                        | C6       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Qualifying Contributions                         | C7       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Loans Made to this Committee                     | L1       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Other Receipts, including Interest and Dividends | R1       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Transfers from Other Committees                  | T1       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Cash Surplus from Previous Committee             | S1       | \$0.00       | \$0.00        | \$0.00       | \$0.00         |
| Total Income                                     |          | \$430,000.00 | \$0.00        | \$430,000.00 | \$5,881,357.00 |

| Expenditures                            | Schedule | This Period    |            |                | Total to Data  |  |
|---|----------|----------------|------------|----------------|----------------|--|
| •                                       |          | Cash           | Other      | Total          | Total to Date  |  |
| Operating Expenses                      | E1       | \$1,186,188.06 | \$8,400.00 | \$1,194,588.06 | \$4,837,141.06 |  |
| Independent Expenditures                | E2       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Contributions to Other Committees       | E3       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Other Expenses                          | E4       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Transfers to Other Committees           | T1       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Loans Made by This Committee            | L2       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Expenditure of In-Kind Contributions    | C8       | \$0.00         | \$0.00     | \$0.00         | \$1,021,317.00 |  |
| Disposal of Surplus Cash                | S1       | \$0.00         | \$0.00     | \$0.00         | \$0.00         |  |
| Total Expenditures                      |          | \$1,186,188.06 | \$8,400.00 | \$1,194,588.06 | \$5,858,458.06 |  |
| Bill Payments for Previous Expenditures | D1       | \$0.00         |            | \$0.00         | \$20,000.00    |  |
| Total Cash Disbursed                    |          | \$1,186,188.06 |            |                |                |  |

#### Schedule C4 - Business contributions

| Scriedule (                         | C4 - Business Contributions           | Date         | Amount       | Cycle To Date  |
|-------------------------------------|---------------------------------------|--------------|--------------|----------------|
| Name:                               | The Realtors Issues Mobilization Fund | 10/17/2008   | \$320,000.00 | \$5,094,067.00 |
| Address:                            | 255 E Osborn Rd, Phoenix, AZ 85012    |              | Cash         |                |
| Name:                               | The Realtors Issues Mobilization Fund | 10/29/2008   | \$110,000.00 | \$5,094,067.00 |
| Address:                            | 255 E Osborn Rd, Phoenix, AZ 85012    |              | Cash         |                |
| Total of Business                   | Contributions                         |              | \$430,000.00 |                |
| Total of Refunds Given              |                                       | \$0.00       |              |                |
| Net Total of Business Contributions |                                       | \$430,000.00 |              |                |
|                                     |                                       |              |              |                |

Schedule E1 - Operating expenses

| Schedule  | e E1 - Operating expenses  | Date       | Amount       | Cycle To Date  |
|-----------|--|------------|--------------|----------------|
| Name:     | HGDR, LLC  | 10/17/2008 | \$24,552.68  | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Professional Services - Telemarketing/auto dialers                             |            |              |                |
| Memo:     | RoboCalls/AutoDialers  |            |              |                |
| Name:     | jpMorgan Chase Bank N.A.   | 10/17/2008 | \$12.00      | \$181.00       |
| Address:  | Central Ave, Phoenix, AZ 85073   |            | Cash         |                |
| Category: | Administration - Bank fees/service charge                                      |            |              |                |
| Memo:     | in-coming wire fee   |            |              |                |
| Name:     | Perkins Coie Brown & Bain  | 10/17/2008 | \$780.00     | \$60,937.69    |
| Address:  | Centralized Accounting Department, 1201 3rd Ave, 40th Floor, Seattle, WA 98101 |            | Cash         |                |
| Category: | Professional Services - Attorney fees  |            |              |                |
| Memo:     | Legal Services   |            |              |                |
| Name:     | jpMorgan Chase Bank N.A.   | 10/20/2008 | \$25.00      | \$181.00       |
| Address:  | Central Ave, Phoenix, AZ 85073   |            | Cash         |                |
| Category: | Administration - Bank fees/service charge                                      |            |              |                |
| Memo:     | out-going wire fee   |            |              |                |
| Name:     | SSG Media, Inc.  | 10/20/2008 | \$930,365.00 | \$2,371,379.00 |
| Address:  | 2120 L St NW, Ste 510, Washington, DC 20037                                    |            | Cash         |                |
| Category: | Communications - Advertising   |            |              |                |
| Memo:     | TV and Radio Media Buy   |            |              |                |
| Name:     | HGDR, LLC  | 10/22/2008 | \$5,750.00   | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Communications - Signs   |            |              |                |
| Memo:     | Sign Design  |            |              |                |
| Name:     | HGDR, LLC  | 10/25/2008 | \$230.00     | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Communications - Signs   |            |              |                |
| Memo:     | Sign Instillation  |            |              |                |
| Name:     | HGDR, LLC  | 10/25/2008 | \$45,380.64  | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Communications - Advertising   |            |              |                |
| Memo:     | Newspaper Ad   |            |              |                |
| Name:     | HGDR, LLC  | 10/25/2008 | \$19,521.14  | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Communications - Other   |            |              |                |
| Memo:     | Robo/Auto Calls  |            |              |                |
| Name:     | HGDR, LLC  | 10/25/2008 | \$13,175.76  | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                                |            | Cash         |                |
| Category: | Communications - Other   |            |              |                |
| Memo:     | Early Ballot Returns   |            |              |                |

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Schedule E1 - Operating expenses

| Schedule  | E1 - Operating expenses   | Date       | Amount      | Cycle To Date  |
|-----------|---|------------|-------------|----------------|
| Name:     | Public Opinion Strategies   | 10/30/2008 | \$17,500.00 | \$17,500.00    |
| Address:  | 214 N Fayette St, Alexandria, VA 22314  |            | Cash        |                |
| Category: | Professional Services - Polling/Research  |            |             |                |
| Memo:     | Statewide Survey  |            |             |                |
| Name:     | jpMorgan Chase Bank N.A.  | 10/31/2008 | \$25.00     | \$181.00       |
| Address:  | Central Ave, Phoenix, AZ 85073  |            | Cash        |                |
| Category: | Administration - Bank fees/service charge   |            |             |                |
| Memo:     | Out-going wire fee  |            |             |                |
| Name:     | SSG Media, Inc.   | 10/31/2008 | \$60,000.00 | \$2,371,379.00 |
| Address:  | 2120 L St NW, Ste 510, Washington, DC 20037   |            | Cash        |                |
| Category: | Communications - TV   |            |             |                |
| Memo:     | Media Buy   |            |             |                |
| Name:     | Faith Christiansen  | 11/01/2008 | \$4,000.00  | \$24,000.00    |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Professional Services - Consultants   |            |             |                |
| Memo:     | Grassroots Management/Coordination orignally issued under 1102 which was lost and stop paid and reiss |            |             |                |
| Name:     | HGDR, LLC   | 11/01/2008 | \$20,000.00 | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Professional Services - Consultants   |            |             |                |
| Memo:     | Campaign Management/Consulting  |            |             |                |
| Name:     | HGDR, LLC   | 11/01/2008 | \$869.93    | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Overhead - Other  |            |             |                |
| Memo:     | Shipping/Courier Costs  |            |             |                |
| Name:     | HGDR, LLC   | 11/01/2008 | \$10,000.00 | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Professional Services - Consultants   |            |             |                |
| Memo:     | Campaign Consulting Special Project Coordinator   |            |             |                |
| Name:     | HGDR, LLC   | 11/07/2008 | \$12,838.14 | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Event Expenses - Other  |            |             |                |
| Memo:     | Victory Party at Biltmore   |            |             |                |
| Name:     | HGDR, LLC   | 11/07/2008 | \$156.67    | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Overhead - Other  |            |             |                |
| Memo:     | Shipping/Courier Costs  |            |             |                |
| Name:     | HGDR, LLC   | 11/07/2008 | \$575.00    | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013   |            | Cash        |                |
| Category: | Communications - production cost  |            |             |                |
| Memo:     | Video Encoding and Editing  |            |             |                |

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| Schedule I                                      | E1 - Operating expenses   | Date       | Amount         | Cycle To Date  |
|---|---|------------|----------------|----------------|
| Name:   | jpMorgan Chase Bank N.A.  | 11/10/2008 | \$32.00        | \$181.00       |
| Address:  | Central Ave, Phoenix, AZ 85073  |            | Cash           |                |
| Category:                                       | Administration - Bank fees/service charge                                 |            |                |                |
| Memo:   | Stop payment fee to freeze check 1102 which was lost and reissued as 1104 |            |                |                |
| Name:   | HGDR, LLC   | 11/11/2008 | \$614.64       | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Cash           |                |
| Category:                                       | Overhead - Other  |            |                |                |
| Memo:   | Shipping/Courier Costs  |            |                |                |
| Name:   | HGDR, LLC   | 11/11/2008 | \$2,500.00     | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Cash           |                |
| Category:                                       | Professional Services - Consultants                                       |            |                |                |
| Memo:   | Grassroots Native American Outreach                                       |            |                |                |
| Name:   | HGDR, LLC   | 11/11/2008 | \$3,284.46     | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Cash           |                |
| Category:                                       | Professional Services - Consultants                                       |            |                |                |
| Memo:   | Campaign Reporting and Financials in conjunction with Brecon Group        |            |                |                |
| Name:   | Faith Christiansen  | 11/19/2008 | \$4,000.00     | \$24,000.00    |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Cash           |                |
| Category:                                       | Professional Services - Consultants                                       |            |                |                |
| Memo:   | Grassroots Management Win Bonus   |            |                |                |
| Name:   | Marcus Dell'Artino  | 11/19/2008 | \$10,000.00    | \$50,000.00    |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Cash           |                |
| Category:                                       | Professional Services - Consultants                                       |            |                |                |
| Memo:   | Campaign Consulting Special Project Coordination Win Bonus                |            |                |                |
| Name:   | HGDR, LLC   | 11/21/2008 | \$8,400.00     | \$1,936,211.86 |
| Address:  | 300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013                           |            | Terms          |                |
| Trans. Type:                                    | Purchase on Terms   |            |                |                |
| Category:                                       | Professional Services - Consultants                                       |            |                |                |
| Memo:   | Campaign Reporting and Financials in conjunction with Brecon Group        |            |                |                |
| Total of Operating Expenses                     |   |            | \$1,194,588.06 |                |
| Total of Refunds, Rebates, and Credits Received |   |            | \$0.00         |                |
| Net Total of Operating Expenses                 |   |            | \$1,194,588.06 |                |
|   |   |            |                |                |

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## **Schedule D1 - Committee Debt**

|  |            | <b></b>    |
|--|------------|------------|
| Item   | Date       | Amount     |
| New Debt                                     | 11/21/2008 | \$8,400.00 |
| HGDR, LLC                                    |            |            |
| Original Amount of Debt: \$8,400.00          |            |            |
| Original Transaction Date: 11/21/2008        |            |            |
| Debt Balance at End of Reporting Period      |            | \$8,400.00 |
| Total of Outstanding Debt Before Adjustments |            | \$8,400.00 |
| Total Credits Against Outstanding Bills      |            | \$0.00     |
| Total Payments On Outstanding Bills          |            | \$0.00     |
| Total of Outstanding Debt After Adjustments  |            | \$8,400.00 |

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